

# Clean Cooking Communications & Advocacy Toolkit

Guidance and calls to action for the IEA Summit on  
Clean Cooking in Africa

# ABOUT THE SUMMIT ON CLEAN COOKING IN AFRICA

## WLGA is supporting the IEA's aim to make 2024 the pivotal year for clean cooking

- ◆ The International Energy Agency (IEA) is convening hundreds of leaders from around the world at the UNESCO headquarters in Paris, on 14<sup>th</sup> May 2024, for a Summit on Clean Cooking in Africa.
- ◆ This Summit is a turning point for universal clean cooking access and will focus on:
  - ◆ **Elevating clean cooking on the global agenda** and mobilising support
  - ◆ **Mobilising financial commitments** across the stakeholder universe
  - ◆ **Developing a roadmap of concrete, action-oriented strategies** to help scale efforts
- ◆ At the Summit, stakeholders like WLGA will sign the Clean Cooking Declaration calling for increased financing, supportive government policies and multilateral partnerships to realise targets.

**Our call to action:** This is a critical moment for our industry to promote our role in clean cooking, and we need your support. The following toolkit outlines ways to communicate and promote the role of LPG in achieving universal clean cooking access.

# WHAT IS IN THE CLEAN COOKING DECLARATION

**Hundreds of stakeholders attending the Summit – including WLGA – will sign the Clean Cooking Declaration. Key commitments below.**

- ✓ Make clean cooking a priority and enhance our efforts toward achieving universal access for all
- ✓ Ensure affordable access in a timely manner to cleaner and modern cooking solutions
- ✓ Coordinate progress within three critical pillars: financing, policies, and partnerships
- ✓ Recognise the significant role that carbon credits and climate finance
- ✓ Acknowledge criticality of financial measures that help manage affordability for consumers
- ✓ Encourage greater exchanges to share experiences and best practices





# WHAT WLGA IS DOING

## Cooking For Life Africa Task Force (CFLA)

- ◆ On 14<sup>th</sup> May, we will announce the establishment of the Cooking for Life Africa Task Force (CFLA), an industry-wide initiative to promote and coordinate affordable and sustainable LPG use across Africa
- ◆ CFLA will act as the platform through which feedback, information, data and policy asks are given from the LPG industry to the IEA and other stakeholders to support clean cooking initiatives
- ◆ Our efforts will focus on:
  - ◆ Developing an Africa LPG roadmap (to be launched at COP29 in Baku in November 2024)
  - ◆ Communicating what the industry needs (e.g., policies, infrastructure, etc.) to grow in a safe and sustainable way in Africa
  - ◆ Sharing market data and best practices in the LPG



# HOW CAN YOU SUPPORT?

**Post on social:** Share a post about the role of LPG in clean cooking on your social media channels.

**Put a statement on your website:** Show your support for universal clean cooking initiatives with a statement or press release on your website.

**Join the Task Force:** To learn more about the Task Force and how you can support, please email Michael Kelly at [mkelly@worldliquidgas.com](mailto:mkelly@worldliquidgas.com).





# KEY MESSAGES: CLEAN COOKING AND LPG

- ◆ We are excited to see the **significant progress** made at the IEA Summit on Clean Cooking in Africa. Initiatives like this bring **greater awareness, investment, and collective action needed** to achieve universal clean cooking access for all.
- ◆ Lack of clean cooking solutions is a **serious problem facing many communities** around the world. Today, **2.3 billion people** – largely within the Global South – are without access to clean cooking solutions. And air pollution from dirty cooking fuels causes **3.7 million premature deaths** per year. This makes it the third-largest cause of premature death globally.
- ◆ The **cost of solving this issue is relatively small**, with the IEA estimating that just USD 4 billion of capital investments would be required annually to achieve clean cooking access for all African people by 2030.
- ◆ As a clean-burning fuel, LPG will have an **essential role in advancing clean cooking globally. LPG is a scalable and available solution** that produces virtually no harmful soot or particulate matter, and can largely **solve the issue of provision of clean cooking in Africa, now.**
- ◆ By displacing more carbon-intensive fuels in residential cooking, LPG can help **improve indoor and outdoor air quality**, thereby reducing respiratory illnesses and premature deaths associated with household air pollution.
- ◆ Today, nearly four in five Africans are forced to rely on polluting cooking fuels like charcoal, wood and kerosene to cook their meals. This has dire impacts on health, gender equality and the environment, with women and children bearing the worst consequences. Clean-burning **LPG is recognised as a central energy source to enable a transition away from cooking with biomass.**

## Suggested Social Media Engagement

### ◆ Help us spread the word

[#AirPollution](#) from dirty cooking fuels is the third-largest cause of premature deaths globally - 3.7 million per year! [#LPG](#) for [#CleanCooking](#) can help improve indoor [#AirQuality](#), reducing respiratory illnesses and premature deaths. Learn more via [@WorldLiquidGas](#)  
<https://www.worldliquidgas.org/key-focus-areas/cooking>

As a clean-burning fuel, [#LPG](#) plays a key role in advancing [#CleanCooking](#) globally. We welcome the [#CleanCookingDeclaration](#) – pledging to make clean cooking a priority and enhancing efforts to achieve universal access for all. More info via [@IEA](#)  
[www.iea.org/events/summit-on-clean-cooking-in-africa](http://www.iea.org/events/summit-on-clean-cooking-in-africa)

## Hashtags & Tags

Please include [#CleanCooking](#) in any content you share.

Best additional hashtags to also use on social media:  
[#LPG](#); [#LiquidGas](#); [#CookingFuel](#); [#EnergyTransition](#)

Please tag [@WorldLiquidGas](#) and [@IEA](#) on social media channels.



# THANK YOU

182, avenue Charles de Gaulle  
92200 Neuilly-sur-Seine, France

Tel.: +33 (0)1 78 99 13 30

Email: [association@worldliquidgas.org](mailto:association@worldliquidgas.org)



[www.worldliquidgas.org](http://www.worldliquidgas.org)